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ABSTRACT

The study examines attitudes toward blacks of 127 randomly selected county level white 4-H and youth professionals in 12 Northeastern States (a 98 percent response rate). The subjects were randomly divided between one control and one treatment group and administered the Situational Attitude Scale, a racial attitude measurement instrument consisting of 10 bipolar semantic differential scales for each of 10 personal or social situations. The data indicate that the attitudes of white 4-H and youth professionals in the Northeastern Region of the U.S. are different toward blacks than toward whites (confirmed in 18 of the 100 items and 3 of the 10 situations). Support was not found for the four sub-hypotheses: that females have more negative attitudes toward blacks than do males, that older professionals have more negative attitudes toward blacks than do younger professionals, that persons who lived in a primarily rural environment during ages 1 to 10 hold more negative attitudes toward blacks than do those who lived in a primarily urban area during those years, and that persons who are not members of an integrated staff at the professional level hold more negative attitudes toward blacks than do those who are members of an integrated staff. (Author/JR)

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RACIAL ATTITUDES OF ONE GROUP OF ADULT EDUCATORS

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STATEMENT OF PROBLEM

In the last decade racially related feelings, attitudes and behaviors have become key issues to many Americans. For some, the racial situation in the United States is beyond understanding. The variety and complexity of the relationships between members of different races is so great that all groups rely on simple generalities in an attempt to reduce the problem to manageable terms. The ultimate racial barrier seems to be discrimination by color.

It is a fact that most, if not all, persons working with federally funded programs are well aware that "no person in the United States shall, on the grounds of race, color or national origin be excluded from participation in, be denied the benefits of or be subjected to discrimination under any program or activity receiving federal financial assistance". (12:2)

The Cooperative Extension Service, which in part is a federally funded program, expressed its concern for training in its 1967 policy statement on staff training and development.(4:3) "The effectiveness of educational programs of Extension will depend on the abilities and



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skills of its professional staff. Well qualified personnel with the capacity to grow and mature on the job and with the ability to adjust to changing demand are imperative if Extension is to continue to be a vital force in meeting the needs of the people."

To meet these needs today, a major challenge facing the Cooperative Extension Service and its 4-H and Youth Programs is balanced programming, or providing services equally to the citizens regardless of income, race, creed, sex or location of residence. For this task to be accomplished it will require a change in behavior and attitudes toward the minorities by many of those employed by and served by Extension.

It was felt that for Extension 4-H and Youth professionals to meet the requirements of the 1964 Civil Rights Act and to effectively serve their clientele, there must first be developed a "benchmark" to determine what the attitudes of the predominantly white professional staff are toward the black minority. This information would be useful in determining future program direction, training requirements and



staffing needs for this group of adult educators as they work with adult volunteers to carry out the program.

REVIEW OF LITERATURE

There was no research that dealt specifically with the attitudes of white Cooperative Extension Service professionals toward blacks.

Considerable attitudinal-behavior research has been accomplished.

However, it is difficult if not impossible to claim that attitudes can predict behavior. According to Brigham and Weissback, (1:197) "Attitudes do show a reasonable relation to behavior when. . . other factors are taken into account." This idea was supported by Crespi.(3:333)

Greely and Sheatsley state (5:225) "In any case, no one can measure another person's inner feeling with full confidence." They went on to say, "although a change of attitude does not necessarily predict a change in behavior, it does create a context in which behavioral change becomes possible."

The Shaw and Wright(11:3) definition was used for the purposes of this study. They define attitudes as a "relatively enduring system



of evaluation, affective reaction based upon and reflecting the evaluative concepts or beliefs which have been learned about the characteristics of a social object or class of social objects."

THEORETICAL BASIS

An appropriate theoretical foundation for this research was found in the various homeostatic theories.

Based on the congruity theory and accepting the premise that there is a relationship between attitude and behavior, it was appropriate to theorize that there would be congruency between racial attitudes and integration of staff. Osgood and Tannenbaum stated: (7:302)

The principle of congruity in human thinking can be stated quite succinctly: 'changes in evaluation are always in the direction of increased congruity with the existing frame of reference.' To make any use of this principle in specific situations, however, it is necessary to elaborate along the following lines: When does the issue of congruity arise? What directions of attitude change are congruent? How much stress is generated



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by congruity and how is it distributed among the objects of judgment?

A review of the literature revealed that whites in large cities were more likely to endorse integration than whites in rural areas. (5:15)

When looking at the size of the community in which the subjects grew up, differences again were found with farm people being least positive and those from large cities being more favorable toward proposals for action. (2:125)

Age also appeared to be a factor, with those in the younger groups having a more positive attitude toward blacks. (8)(2)

A study using university students reflected that there was a difference in attitudes of whites toward blacks based on sex (10) with females holding more negative attitudes.

Another study that dealt with adults revealed that "females have more negative attitudes towards their friends becoming engaged to a black than do males." This was significant at .001. (14:23)

STATEMENT OF HYPOTHESIS

Based on previous research the following hypothesis was developed:



Attitudes of county level white professionals from the Northeast Region of the United States were more negative toward blacks than toward whites.

Four sub-hypothese developed were:

- (a) Females have more negative attitudes toward blacks than do males.
- (b) Older professionals will have more negative attitudes toward blacks than will younger professionals.
- (c) Persons who lived in a primarily rural environment during ages one to ten will hold more negative attitudes than those who lived in a primarily urban area during those years.
- (d) Persons who are not members of an integrated staff at the professional level hold more negative attitudes toward blacks than those who are members of an integrated staff.

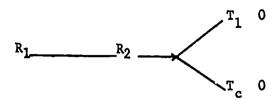
POPULATION AND METHODOLOGY

<u>DESIGN</u> - A post-test only control group design was used.

The control group (T_c) was adminstered Form A of the Situational Attitude Scale and the treatment group (T_1) was adminis-



tered Form B.



R1 = Random selection of subjects from population

 R_2 = Random assignment to T_1 or T_c

T₁ = Treatment group receiving Form B of SAS

 T_c = Control group receiving Form A of SAS

0 = Results from SAS Forms A and B

SUBJECTS - The population for this study was county level white

4-H and Youth professionals in the Northeast Region of the United

States. States included were: West Virginia, Maryland, Delaware,

Pennsylvania, New York, New Jersey, Connecticut, Rhode Island, New

Hampshire, Vermont, Maine and Massachusetts. A pool of 162 persons

were selected from a population of 469 as identified by Federal

Extension Service and supplements by States. State 4-H and Youth

offices were contacted to verify the correctness of the information

for those people identified. Individuals who were black, not assigned

at the county level or no longer employed, were removed from the group.



Of those remaining, the first 130 who had been randomly identified were used as the sample. Individuals were assigned to receive Forms A and B on A random basis.

INSTRUMENT - The William E. Sedlacek and Glenwood C. Brooks (9) Situational Attitude Scale (SAS) was used. This racial attitude measurement instrument consisted of ten bipolar semantic differential scales for each of ten personal or social situations, reactions to which might indicate race as a variable. The SAS consisted of one hundred items. Forms A and B were identical, except for the word "black" which was inserted in each situation in Form B. Positive poles were varied randomly to avoid response set. The ten situations were:

SITUATIONS

Form A

Form B

- I. A new family moves in next door A new black family moves in next to you.
- . man has raped a woman.
- to you.
- II. You read in the paper that a You read in the paper that a black man has raped a white woman.

Form A

- III. It is evening and a man appears

 at your door saying he is sell
 ing magazines.
 - IV. You are walking down the street

 alone and must pass a corner

 where a group of five young

 men are loitering.
 - V. Your best friend has just become engaged.
 - VI. You are stopped for speeding

 by a policeman.
- VII. A new person joins your social group.
- VIII. You see a youngster steal something in a dime store.
 - IX. Some students on campus stage
 a demonstration.
 - X. You get on a bus and you are the only person who has to stand.

Form B

- It is evening and a black man appears at your door saying he is selling magazines.
- You are walking down the street

 alone and must pass a corner

 where a group of five young

 black men are loitering.
- Your best friend has just become engaged to a black person.
- You are stopped for speeding by a black policeman.
- A new black person joins your social group.
- You see a black youngster steal something in a dime store.
- Some black students on campus stage a demonstration.
- You get on a bus that has all black

 people aboard and you are the only

 person who has to stand.



The instrument was pretested on 395 adults attending 4-H and Youth Leadership Programs at the National 4-H Center. (14)

This group included extension professionals, volunteer leaders and staff members of the National 4-H Club Foundation of America.

Three hundred fifty-one questionnaires were included in the analysis.

The additional forty-four were excluded due to incomplete data or respondents were black. An interpretation of the data, using a two tailed t test with significance at the .05 level, revealed that forty-three of the items were significant. Factor analysis of the data provided a mean communality score as a reliability estimate for Form A of .76 and Form B of .74. (13)

PROCEDURES - The 130 subjects were contacted by telephone to determine their willingness to be involved in the study. At this point, two additional subjects were dropped from the sample and replaced by alternates. One subject had left the Extension Service and the other was out of the country. Information concerning location of residence (rural-urban) during ages one to ten was gathered and subjects were

asked to return the questionnaire as soon as possible. Each questionnaire, answer sheet and cover letter was mailed with a pre-stamped addressed envelope provided for returning the materials.

After SAS materials were returned, response sheets were prepared so that they could be machine read. This process included coding data collected from the telephone interview, data collected from Federal Extension Service printout and from State 4-H and Youth offices (integration of county staff). Scale values assigned were 0 to 4, from A to E respectively. If five or fewer items were left blank on a questionnaire, a median scale value of two was assigned. If more than five items were left blank, the questionnaire was not included in the analysis.

Three questionnaires were returned that were obviously a misinterpretation of the directions. Subjects were again contacted and
were asked to complete the questionnaire. Questionnaires were returned
on agreement of the subject. Three weeks from the initial mailing of



the questionnaires, 124 of the 130 subjects had responded. A follow-up letter was sent to those not heard from and the importance of their response was re-emphasized. They were again asked to cooperate with the study by completing the questionnaire and returning it as soon as possible. One hundred twenty-seven (98 percent) usable questionnaires were received.

ANALYSIS

Harvey's (5) least squares and maximum likelihood general purpose program for factorial analysis of variance was used in analyzing
the data. A factorial analysis design with group, sex, age, residence
and integration as main effects and first level interactions with group
was developed. All interpretations were made at the .05 level of
significance. A comparison of means was made for all significant f
tests. The Newman-Keul's test for multiple comparison of means was
selected to be used for comparison of more than two means. Table 1
provides statistics for the 127 subjects whose responses were analyzed.
Sixty-three subjects in the control group completed Form A of the

TABLE 1. DEMOGRAPHIC DATA FOR WHITE 4-H AND YOUTH PROFESSIONALS FROM THE NORTHEAST REGION OF THE UNITED STATES COMPLETING THE SITUATIONAL ATTITUDE SCALE

Factors	Control (N=63)	Treatment (N=64)
Age		
26 or less	15	10
27 to 36	18	
37 to 45	15	: 25
46 plus		11
,	15	18
Sex .		•
Male	27.	20
Female	34	38
	· 29	26
Integration Of Professional Staff	•	
Integrated	9 .	7
· Non-Integrated	54	· · · · · · · · · · · · · · · · · · ·
,	x ,4	57
Area Of Residence During Ages		
1 to 10	· 48	ro
Rural		50
Urban	15	14

situational attitude scale. This form does not include the word black in the ten situations. Sixty-four subjects completed Form B of the situational attitude scale. The word black is included in each of the situations on this form.

INTERPRETATION OF DATA

The main hypothesis was: attitudes of county level white 4-H and Youth professionals from the Northeast Region of the United States are more negative toward blacks than they are toward whites. Data supporting the discussion of this hypothesis can be found in Table 2.

A factorial analysis of the 100 items (10 for each situation) was completed. The Table presents a comparison of scores between groups (control-treatment). Age, sex, area of residence during ages one to 10 and integration of professional staff were also included as main effects in the factorial analysis.

Based on group (control - Form A, treatment - Form B), 11 of the 100 items were found to be significant at or above the .01 level (24, 41, 42, 44, 46, 48, 49, 50, 52, 53, 95). An additional seven items

were found to be significant at or above the .05 level (25, 27, 29, 31, 43, 93, 94) these can be found in Table 2. There was interaction with group on 11 items (group X sex 5), (group X residence 2, 4, 16, 22), (group X staff integration 17, 45) and (group X age 13, 29, 44, 52).

For these 29 items and the three situations which were found significant at or above the .05 level, there was a difference in attitudes.

The most significant situation and the one that seemed to create the greatest negative reaction was Situation V, friend becomes engaged. Based on the individual items that were significant in this situation, it can be said that white 4-H and youth professionals in the Northeast Region of the United States are less aggressive, less happy, less tolerant, less complimented, less overjoyed, less excited, have a feeling of less right and are less pleased if their friend becomes engaged to a black. The next situation in which there was a significant difference at the .01 level is Situation III, man selling magazines, subjects

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LEAST SQUARES MEANS, STANDARD ERROR AND F TEST FOR WHITE 4-H AND YOUTH PROFESSIONALS FROM THE NORTHEAST-REGION OF THE UNITED STATES COMPLETING THE SITUATIONAL ATTITUDE SCALE (CONTROL - FORM A, TREATMENT - FORM B) TABLE 2.

	C. tuations	Control - Form A (N=63)	A (N=63)	Treatment - Form B (N=64)	B (N=64)	ų
Number	Bipolar Adjective Dimension	L.S. Mean	S.E.	L.S. Mean	S.E.	G.,
				•	•	
	T NEW FAMTLY NEXT DOOR	30,25	1.20	27.94	1.46	1.49
-		06	.18	1.32	.21	2.33
н с	2000 - Vac	1.02	.17	1.13	.20	.17
4 6	bate - unsate	3.60	.18	3,23	.22	1.67
n «	Augly - not augly for only	5	.16	85	.19	2.01
4	ittenuty - unitational	1.37	.20	. 1,55	. 24	.32
n (ביייייי ביייייי ביייייי בייייייי ביייייי	3.13	.22	2.82	.27	.79
1 0	terrous - carm	1,33	.17	1.63	.21	1.26
~ 0	nappy - sad	3,17	.18	3.17	.21	00.
\Q	objectionable - acceptable	38	01	1.62	.23	•65
ó,	desirable - undesirable	0° +	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			1
10	suspicious - trusting	7.84	.19	2.81	.23	.0.
	TT MAN PAPER HOMAN	13.20	.76	12.91	.92	90.
,	After the Atomot	3.64	.12	3.75	.15	• 38
T 6	Allection - disgust	3.68	.12	3.76	,15	.18
775	rensu - reputatou	3.76	.12	3.84	.15	.15
T .	nappy = sau	3. 36	.15	3,39	.19	.02
† †	rrendly = nostre	000	.21	1.79	• 26	.39
	uninvolved - Involved	29.6	.18	2.54	.22	.22
o F	of a management of the second	2.85	.16	3,13	. 50	1.03
/ T	ALOOF - OULLABOUR	1.45	.20	1.19	.25	89.
0 0	injure = Kili	2.34	.21	2,42	.26	90•
2 E	Sale - leallul	2.39	.22	2,36	.27	.01
3					,	

Situation means are positively reflected. Item means are not.

See Appendix G for Analysis Of Variance Tables.

TABLE 2. (Continued)

ד רכיוו		Control - Form	A (N=63)	Treatment - For	Form B (N=64)	
Number	Bipolar Adjective Dimension	Mean		L.S. Mean	S.E.	<u> </u>
	emake do disposite professional despisación despisación despisación despisación despisación de dispositación d				ı İ	7
	TIT MAN SELLING MAGAZINES	15.26	1.00	20.25	1.21	10.11
21	rolovod - ctartlod	2.37	.20	1.81	.24	3.30
77	reception - Cantions	3.28	.19	2.73	.23	3.31
77	receptive - cautious	2,96	.20	2.40	.25	3.01
6,7	excited = pheatred	2.50	14	2.01	.16	7.32
1 77	grad = angered	77.8	15	2.52	.18	6.18
7.	pleased = annoyed	,		90.6	36	76 6
2 6	indifferent - suspicious	7.65	77.	2.00	9.6	*
27	tolerable - intolerable	1.95	. 20	1.21	. 24	5.40
28	afraid - secure	2.10	.18	2.42	.22	1.29_{*}
30	friend = onemy	2.06	.13	1.55	.16	5.75
۱ ۲	unprotected - protected	2.12	.20	2.13	.24	0 •
	9	30 01	67	19 12	81	.64
	IV. CORNER OF LOTTERING NEW	13.60	70.	11.74		*
31	relaxed - tensed	2,23	.21	Z.93	52.	4.03
33	nleased - angered	2.10	0.	2.05	00.	.18
23	emporior - inferior	2.20	.10	1.99	.12	1.80
3 %	superior minibor	1.79	.10	1.84	.12	.12
ל ני מ	officer Tables	1.89	.13	1.49	.16	3.81
ر د	WILLEL - Diachel	6000	17	2.34	.20	.17
30	aggressive - passive	7.0	, ,		25	2 82
	safe - unsafe	1.90	17.	10.7	3 6	1
38	friendly - unfriendly	1.88	.18	1.94	77.	٠ ٥٠
	excited - unexcited	1.83	.15	1.64	.18	.63
	trivial - important	1.86	.18	1.91	.22	*0 •

^{** =} significant at .01 (1,100 df).



^{*} = significant at .05 (1,100 df).

TABLE 2. (Continued)

Item Number	Situations Bipolar Adjective Dimension	Control - Form A (N=63) L.S. Mean S.E.	N (N=63) S.E.	Treatment - Form B (N=64) L.S. Mean S.E.	B (N=64) S.E.	ĵ u
	en de company de la company de co					*
	V FRIEND BECOMES ENGAGED	34.28	1,19	23.89	1,44	30.77
7.1		1,35	.21	2.49	.25	12.06_{**}
T to	akkressive - passive		20	1,79	. 24	23.15.
42	happy - sad	07.	3 :			× C ×
٤7	tolerable - intolerable	•55	.22	1.36	/7.	7.4.C
27		.58	.18	1.87	.22	20.58
1	בסווולדדווופוורבת ב דוופתדלוווס	67.6	7	2.03	.19	33,37
45	angered - overjoyed	3.42.		0 0	36	1 //
977	secure - fearful	•59	.21	88.	07.	+ c
7.7	honofil - honoless	.50	.18	1.01	. 22	3.20**
4.		27	.17	1.51	20.	15.95
84	excited - unexcited	7.		37 [2,7	13 11 XX
649	right - wrong	.51	07.	1.00 1.00	÷3.	**
: 6	At acuting - planeing	3.68	.17	2.52	.20	19.32
<u>۲</u>	gurspard _ Surregard					4
		23 85	1 12	28.46	1.38	6,69
	VI. STOPPED BY POLICEMAN	23.03	2	2.7		1 20
21	calm - nervous	2.94	97.	142.2		***
, C	trueting - enenitions	1.80	.21	•65		12.55××
4 5		1.95	.24	3,11	୫.	9.18
٠	arrand sare	1 37	20	.80		3,10
74	Insendiy - unificaty		17	. 65	20	3,64
5 5	tolerant - Intolerant	10.1	/1.	. 20.	5 5	
35	bitter - pleasant	2.43	. 22	2.59	/7:	07.
2	occopia in the state of the	.50	.17	.33	.21	• 36
7	cooperative aucooperative			85	18	.01
28	acceptive - belligerent	08.	7.		16	2 23
59	inferior - superior	1.76	• 14	CT*7	01.	3.0
9	smarter - dumber	1.93	.11	1.90	.13	†
2						
	•				•	

^{** =} significant at .01 (1, 100 df).

^{* =} significant at .05 (1,100 df).

TABLE 2. (Continued)

	Si tuatione	Control - Form	A (N=63)	Treatment - For	Form B (N=54)	
Number	Bipolar Adjective Dimension	Me		L.S. Mean	S.E.	14
	1	67.18	1.20	31,34	1.46	.01
•	TOPE SUTOF	25	16	.73	.20	.38
10	Warm - cold	40.0	ξ. Έ	80.6	. 22	.01
62	ğ	00.0	9.5	00.1	80	46
63	superior - inferior	1.93	3;	7		2.7
79	threatened - neutral	3.46	• 16	3.62	61.	74.
. 5	nleased - displeased	.58	.16	.72	.20	.31
) v	understanding - indifferent	.42	.19	.70	.23	.89
9 5	under Standaring trickford	3.27	.16	3,39	• 20	.22
/9	Surpenta = snorotdens	να (· ·	2-46	.19	2,60
89	disappointed - elated	70.7		07	2	0
69	favorable - unfavorable	.60	/1.	017*	77.) ;
70	uncomfortable - comfortable	2,95	.20	3.40	. 24	71.7
		•	ć	0) ((1	Ca
•	VIII. YOUNGSTER STEALS	22.51	83	23.60	7.00	3
. 11		1.92	• 26	1.64	.32	717
1 6	מיייליין יין אייינים איינים	CE,	.13	.42	.16	.34
7/		2 13	8	3,33	.22	.51
73	disinterested - interester	7.0	9.5	, c	23	30
74	close - distant	1.06	61.) i	3 6	
75	understandable - baffling	2.04	. 24	2.17	• 29	71.
76	responsible - not responsible	1.84	.22	1.67	• 26	.25
2.0	poutouroum poutourou	.63	.12	. 65.	.14	• 56
	ייין ייין ייין ייין אַ פּריייים ייין פּרייים ייין פּריים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּריים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּריים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּרייים ייין פּריים ייין פּרייים ייין פּריים יייין פּייין פּייים ייייין פּיייין פּיייייין פּייייים ייין פּייייייין פּייייים יייין פּיייייייין פּיייייי	1.18	.17	1,21	.21	.01
0/	Sympacity Timerater	000	, C	2,31	. 24	.53
79	expected - unexpected		3,			16
80	hopeful - hopeless	1.82	٠19	7.10		07.
	TX CAMPIIS DENONSTRATION	18.60	1.22	16.39	1.48	1,32
10	2000	2,03	.20	1.55	.25	2.29
700	undoretanding - indifferent	1.78	.19	1.90	.23	.67
700	diderstanding that the city	1.82	.18	1.60	.22	•64
٦ د د	- snora	2 06	.21	1.92	.26	.17
5 2	saie - unsaie	0		.	•	

Dimension L.S. Mean S.E. bed 1.41 .22 led 1.92 .16 2.06 .10 .22 2.01 .18 .16 2.01 .18 .16 2.01 .18 .16 3.15 .22 1e .58 .18 3.53 .18 3.40 .23 1.20 .23 rtable 2.02 .25 rtful .61 .21			Control - Form A (N=63)	A (N=63)	Treatment - Form B (N=64)	n B (N=64)	
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not resentful - resentful .61 .21 .51	6 6	hate - love	2.32	77.		25	38
•	100	not resentful - resentful	.61	. 77.	70.	1)
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^{* =} significant at .05 (1,100 df).

^{** =} significant at .01 (1,100 df).

NOTE: Scale A to E (numerical equivalent - 0 to 4).

were less angered, less annoyed, more tolerable and more friendly if the salesman was black. The third situation in which there was significant difference at the .05 level was Situation VI, stopped by policeman. In this situation, the subjects were more trusting and more safe if the policeman was black.

Sedlacek and Brooks (9:7), who also had similar findings in relation to Situations VI and III, concluded that these situations showed less intimacy of contact and that the roles depicted were also service roles. They pointed out, "...the concept of white viewing blacks as appropriately filling service roles in society is a well documented stereotype". Based on this reasoning, it can be concluded that a difference in either direction in these two situations is, in fact, also an unfavorable attitude toward blacks.

Although Situation X did not reach the .05 level of significance, it is significant at .20 or above and deserves attention. Three items in this situation, you get on bus (that has all black people aboard) and you are the only person who has to stand, were significant at or above

ing in a bus filled with blacks, they felt less different, less trivial and more conspicuous. This situation is representative of the kinds of situations in which white professionals find themselves while servicing predominantly black areas. It appears that additional research dealing with attitudes toward situations related to working in black communities is needed.

Although Situation IV, you are walking down the street alone and must pass a corner where a group of five young (black) men are loitering, was not significant, one item indicated that subjects felt more tense if the loitering men were black. Five additional situations were nonsignificant and no items were significant in any of the situations. These situations were: I. A (new/black) family moves next door to you. II. You read in the paper that a (black) man has raped a (white) woman, VII. A new (black) person joins your social group, VIII. You see a (black) youngster steal something in a dime store and IX. some (black) students on campus

stage a demonstration.

Based on these results, it was concluded that at the .05

level of significance attitudes of white 4-H and youth professionals

in the Northeast Region of the United States are different toward

blacks in eighteen of the one hundred items and three of the ten

situations. The major hypothesis was supported in reference to

Situations III, V, and VI. The remaining seven situations did not

support the major hypothesis.

SUB-HYPOTHESE

Sub-hypothesis a, females have more negative attitudes toward blacks than males, was not supported.

Sub-hypothesis b, older professionals have more negative attitudes toward blacks than younger professionals, was not supported.

None of the ten situations, based on the four classifications of age

(26 or less, 27 to 36, 37 to 45 and 46 plus) were significant at the

.05 level.



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Subhypothesis c, persons who lived in a primarily rural environment during ages one to 10 will hold more negative attitudes
toward blacks than those who lived in a primarily urban area during
those years, was also not supported.

Subhypothesis d, persons who are not members of an integrated staff at the professional level hold more negative attitudes toward blacks than those who are integrated, was not supported. Table 3 reveals that Situation II was, in fact, a reversal of the hypothesis. In this situation, you read in the paper that a (black) man has raped a (white) woman, those persons who were members of an integrated staff reacted more negatively if the man was black while those persons who were not members of an integrated staff reacted less negatively if the man was black. It can be observed in the same table the Situation V, your best friend has just become engaged (to a black person), was significant at the .10 level. In this situation, it can be observed that those persons who were members of an integrated staff reacted more negatively to their friend becoming engaged to a black than those persons

TABLE 3. LEAST SQUARES MEANS, STANDARD ERROR AND F TEST FOR STAFF INTEGRATION (INTEGRATED - NOT INTEGRATED) INTERACTION WITH GROUP (CONTROL - TREATMENT)

Item Number	Situations Bipolar Adjective Dimension	Control - Form A L.S. Mean S.	Sorm A.S.E.	Treatment - Form B L.S. Mean S.E.	Form B	o _M
H	NEW FAMILY NEXT DOOR Integrated	30.25	2.12	27.26	2.51	.16
II.	MAN RAPED WOMAN Integrated Not Integrated	14.44	1.34	11.64	1.59	5.61*
ııı.	MAN SELLING MAGAZINES Integrated Not Incgrated	16.19 14.32	1.76	21.60 18.90	2.08 .85	60°
IV.	CORNER OF LOITERING MEN Integrated Not Integrated	19.82 19.90	1.18 .54	18.30 19.95	1.39	.71

 $^{^{\}mathbf{b}}$ 1 and 100 degrees of freedom, F significant at .05 = 3.94, at .01 = 6.90.

 $^{^{\}text{C}}_{\text{N}}$ for control = 9, N for treatment = 7.

 $^{^{}d}$ N for control = 54, N for treatment = 57.

^{*(1,100} df) significant at .05.

TABLE . (Continued)

Item Number	Situations Bipolar Adjective Dimension	Control - Form A L.S. Mean S.1	Form A S.E.	Treatment L.S. Mean	- Form B S.E.	Şte
* *	FRIEND BECOMES ENGAGED Integrated Not Integrated	35.92 32.63	2.10 .96	22.53 25.25	2.48	3.29
VI.	STOPPED BY POLICEMAN Integrated Not Integrated	24.88 22.81	2.00	28.93	2.36	.12
vii.	PERSON JOINS SOCIAL GROUP Integrated Not Integrated	31.43 31.55	2.11 .96	31.98 30.70	2.50	.17
viii.	YOUNGSTER STEALS Integrated Not Integrated	22.25 22.77	1.46	24.86 22.49	1.73	1.56
ıx.	CAMPUS DEMONSTRATION Integrated Not Integrated	18.30 18.89	. 2.16 .98	15.46 17.32	2.55 1.04	.14
~. .	ONLY PERSON STANDING Integrated Not Integrated	. 29.63 28.50	2.48 1.13	24.51 25.14	, 2.93 1.20	.20

who were not members of an integrated staff. However, both groups reacted in a negative direction. Staff integration appears to deserve additional research efforts to determine if the one situation in 10 that was significant at the .05 level was, in fact, significant or due to chance.

DISCUSSION

For this group of adult educators there is in fact a difference in attitudes towards blacks and whites in some similar situations. At this time it can only be hypothesized that similar results would be found with other white adult educators.

As educators we must individually, and as members of organizations responsible for teaching, honestly survey our attitude toward, and behavior with, minority groups.

Our behavior must lead toward solutions to society's racial problems, and not contribute to them.

To effectively accomplish this will require additional racial attitude and behavior research.



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The development of programs and techniques that will allow individuals to come to grips with their attitudes and to make necessary modification in attitudes and behavior must be accomplished.



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